

TriStart Sample Report



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This sample report gives a brief explanation of some of the key features in a TriStart full report. It shows how TriStart helps you make the right choices for your business. Much of the detail has been left out and 'explanation pointers' have been added.

What do you get in your TriStart assessment?

Why is it worthwhile for YOU to take one?

Straight to the Point: A readiness Score.

Your overall business readiness score is

29 %

This means that you need to sit down and think seriously about proceeding with your business venture. Look at the rest of the report to identify your strengths & weaknesses. The 'sensitivity analysis' will highlight the areas you most need to improve before proceeding with your venture.

The Score gives you a realistic appraisal of your business readiness:

- How you stand at the moment.
- What we recommend you do.

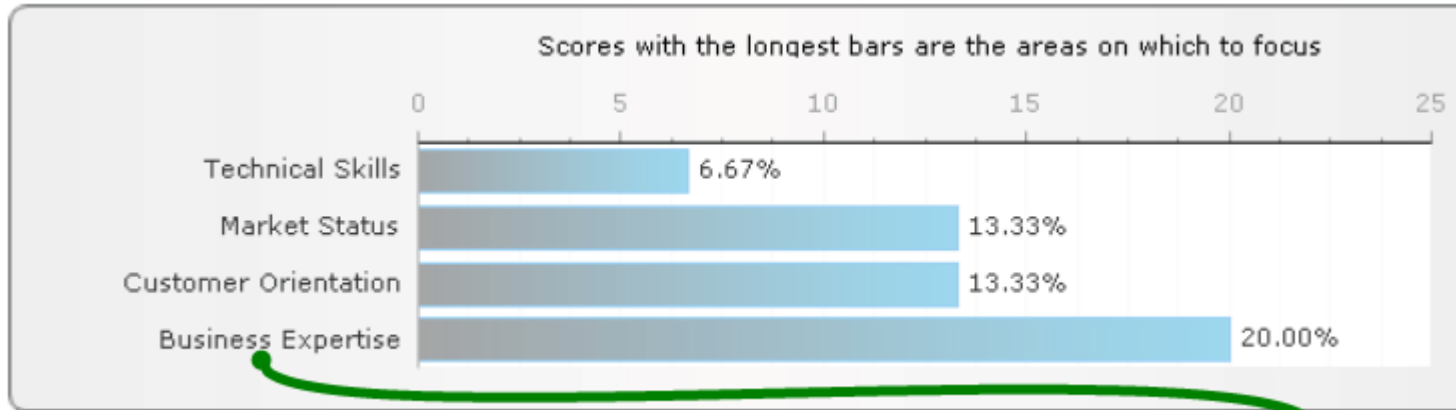
Statistically calculated, and presented in an easy to use format so you can focus on what to do next.

TriStart will be as honest as the data you have given us, we don't embellish details.

Our aim is to give you the most honest appraisal of your business as possible.

- Calculation based on Statistics, no room for human error.
- Presented in an easy to use format.

Short, Specific Areas of Focus: What YOU need to do.



TriStart analysis:

- Identifies the 19 factors critical for success.
- Evaluates each factor for its impact on your business.

Using the information you provide, TriStart picks out the areas you really need to focus on improving in order to have the greatest chance of success.

In effect, you get a priority list of what you need to improve.

Explanation of Terms

Technical Skills: ...

Market status: ...

Customer Orientation: ...

Business Planning Expertise:

Describes the level of experience with developing, planning, and presenting a business proposition to customers, employees, colleagues, banks and investors. You can learn from experience as you go along but you risk making unnecessary mistakes and wasting time, money and resources.

TriStart recognizes that understanding how to improve in an area is as important as being strong in that area.

The first step is to understand that area; what does this term mean? What does it mean for MY business?

Component Analysis: Evaluation of Business Strengths and Weaknesses.

Component Analysis

The component analysis assesses the business strengths and weaknesses.

- Each of the Business Factors is rated and color coded.

You get a statistically proven assessment of the businesses strong and weak points.

Experience and Skills Component



Interpreting this information is dependent on each individual business:

- Is it good to be strong in one area?
- Is that weakness as big as it seems?

As part of the report you have the opportunity to talk through it's implications with one of TriStart's business experts, helping you to make sense of the information shown. The discussion will be in complete confidence.

Advice! Information and advice on what you need to do next.

What Next?

Now you have your report here are some things you can do to move things on.

- Become more familiar with the impact areas highlighted in your report.
 - Introductory offer includes you submitting a single email with up to 5 questions to a TriStart expert who will:
 - Interpret your results: What do they mean to YOU?
 - Give advice, resources and suggestions as to practical steps to take, or perhaps more in-depth courses to follow.
 - Professional advice on how to take your business to the next level.
- Seek out personal coaches and mentors through organizations such as SCORE.
- Search out books and videos with subjects on your impact areas

Have the added confidence to move on with your idea: